

Nova ICT

Culture, Heritage & Tourism



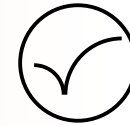
Building the Digital Future of Culture

Cultural institutions are entering a new digital era — one where preservation, access, and storytelling converge through technology.

We reach new audiences through



Digitization

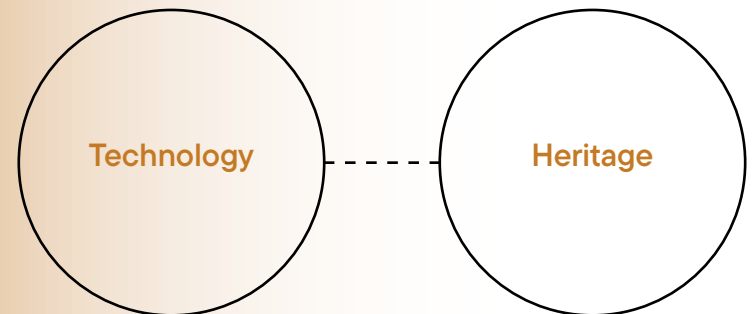


Augmented Reality



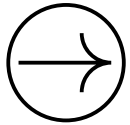
Immersive digital systems

We ensure that cultural assets are preserved, documented, and shared through resilient, interoperable digital systems.

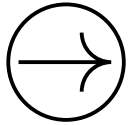


Nova ICT supports museums, and creative institutions in safeguarding cultural heritage

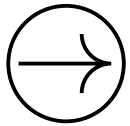
What we deliver



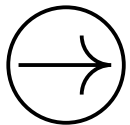
National digitization programs for cultural and historical collections



Metadata design, content management, and digital archives

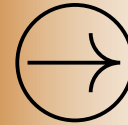


Development of immersive visitor experiences (AR/VR, interactive exhibits)

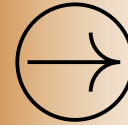


Long-term digital preservation and infrastructure maintenance

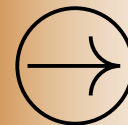
How we deliver



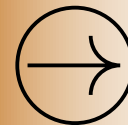
Comprehensive delivery from digitization to public-facing experiences



Interdisciplinary teams combining technologists, curators, and data architects



Sustainable design ensuring long-term preservation and system resilience



Certified quality: ISO 9001, 14000, 20000, 22301, 27001, 27701, 45001, 41001, 37001

1

GNTO – Digital Transformation of Tourism Services

CLIENT

Greek National
Tourism Organization

SCOPE

Modernization of digital assets
and systems for global outreach
and visitor engagement.

2

Greek National Opera – Digital Transformation

CLIENT

National Opera /
SNFCC

SCOPE

Comprehensive digital
modernization including
content management, archiving,
and online audience platforms.

3

“Greek Culture” Project – Ministry of Culture

CLIENT

Ministry of Culture &
Sports

SCOPE

Ongoing digital initiative
integrating museum databases,
heritage documentation, and
public access portals.

4

National & Public Libraries Digital Information System

CLIENT

Ministry of Education
/ Culture

SCOPE

Modernization of library
systems with unified catalogues
and digital reading interfaces.

5

Virtual Museum of Mikis Theodorakis – Zatouna

CLIENT

Municipality of
Gortynia

SCOPE

Interactive storytelling with
AR/VR, holograms, and
rich audiovisual content
highlighting life and music.

6

Nikos Kazantzakis — “Otherwise”: Digital Cultural Routes

CLIENT

Nikos Kazantzakis
Museum

SCOPE

Digitization and immersive
experiences (AR/VR, mobile
tours) linking the museum with
routes across Crete.

7

Digital Showcase of Salamina’s History & Cultural Heritage

CLIENT

Municipality of
Salamina

SCOPE

End to end VR/AR content,
interactive stations, projection
mapping, training and pilot
operations.

8

Interactive Museum of the Municipality of Zeus (Olympus)

CLIENT

Municipality of
Olympus Zeus

SCOPE

Deployment of interactive
exhibits, multimedia
storytelling systems, and visitor
engagement technologies.

9

Digital Exhibition on the 1821 Revolution (Agios Vasileios)

CLIENT

Municipality of Agios
Vasileios

SCOPE

Documentaries/3D animation,
interactive apps and portal for
regional history.

10

Digital Enhancement of the History of Medicine Museum

CLIENT

University of Ioannina (ELKE)

SCOPE

2D/3D digitization, AR, repository and web platform with virtual tours.

11

Digital Historical Navigator of Modern Crete (1821–1913)

CLIENT

Region of Crete

SCOPE

Virtual journey with mobile AR, a digital museum, multilingual content, training and equipment.

12

Interactive Permanent Exhibition – Municipality of Volvi

CLIENT

Municipality of Volvi

SCOPE

Holograms, VR battle reenactment, interactive walls and touch screens, full content production.

13

EPAD – Advisory Services for Procedural Simplification (Tourism)

CLIENT

Ministry of Interior

SCOPE

Studies and e-government simplification across tourism licensing, notifications and road transport processes.

Let's build
the future
together!

NOVA\ICT

For governments, institutions &
organizations navigating critical
digital transformation, Nova ICT
brings Structure into Complexity.